

## Industry Profile

### En-Tube for Intracorporeal Detoxification Through Nano Svarjika

The nanotechnology-based preventive health care company, Prakruthik Health Care Pvt. Ltd., has launched its first product, En-Tube capsules, for intracorporeal detoxification. The company, based in Hyderabad, India, says En-Tube is a well researched composition of highly purified, activated, nano svarjika (mineral) and Plantago ovata Husk (herb).

The ingredients of En-Tube are classified in Ayurveda as gastrointestinal tract cleansing agents. According to the company, En-Tube will provide the necessary internal cleansing that is required to keep one fit and healthy.

“Colon wastes and enterotoxins are the root cause of all ailments. About 90% of the body’s supply of Serotonin (happiness chemical) is synthesized in the gastrointestinal tract. Therefore, it is important that the gut should remain healthy. En-Tube absorbs and expels enterotoxins and pathogenic bacteria from the colon. According to Mr Nikunj Desai, Founder and CEO of the company, high fibre content of En-Tube favorably impacts high cholesterol, high blood sugar, weight management and skin manifestations such as acne, urticaria and eczema.

The capsules are being made available over the counter in a few days. As En-Tube is a preventive health supplement, it can be used by anyone in the age bracket of 12 to 70 years. The company is looking to sell these capsules across nine Indian states, in addition to export markets such as Singapore, Malaysia, Thailand and African countries.

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